



Marketing

Satisfy consumers & customers

Manufacturing

Quality Management System

Research & Development

Deliciously Nutritious Foods

Dream

Healthy World



ETHIX'S

Tastyzone

Deliciously...

Nutritious...

www.tastyzone.in





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Issai
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honey
NUTritionS



**A Handful Of Raw Almonds, Raw Cashews,
And Unsalted Roasted Peanuts, California
Seedless Grape Raisins [dehydrated],
walnut, Hazelnuts & Dates [dehydrated]
With Pure Honey.**





Name : Tom & Joy Fruit Jam

Description : Fruit Jam

Pack : 1 kg

Composition : Mixed Fruit Jam





Name : Tom & Joy

Description : Honey Plus

Pack : 250 g

Composition : Honey with Nuts



Name : Tom & Joy

Description : Honey

Pack : 500 g

Composition : Pure Honey



Name : Tom & Joy

Description : Jelly Candy

Pack : 80 nos.

Composition : Candy with Vitamins

Name : Tom & Joy

Description : LolliPop

Pack : 1 x 27 g

Composition : Candy with Vitamins

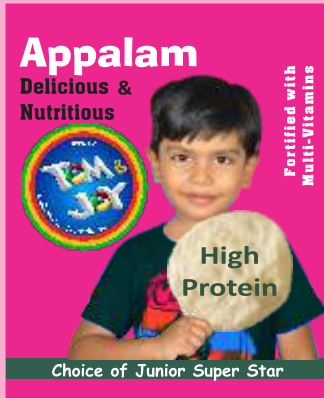


Name : Tom & Joy

Description : Homemade
Bar chocolate

Pack : 33 nos.

Composition : Nuts & Honey



Name : Tom & Joy
Description : 20 nos.
Pack : 100 g (Approx)
Composition : Appalam

Name : Goldenstar Oil
Description : Organic Sesame Oil
Pack : 1000 ml & 500 ml
Composition : Pure Cold - Pressed
Sesame Chekku Oil



Name : Amladay
Description : Honey Amla
Pack : 10 g
Composition : Honey Amla



Name : Kinder Wonder

Description : Toy & Chocolate

Pack : 20g X 24 = 480 g

Composition : White, Milk & Dark Chocolates, Roasted Almond & Cashew, Honey, Vennila essence, Choco Chip





Name : Purex Alovera

Description : Alovera Juice

Pack : 600 ml

Composition : Alovera Syrup

Name : Noble Noni

Description : Noni Syrup

Pack : 500ml & 1 Ltr

Composition : Noni Fruit Extract



Name : urex Alovera

Description : Amla Syrup

Pack : 600 ml

Composition : Amla Syrup



Name : Painout - Roll On

Description : Roll On Oil

Pack : 50 ml

**Composition : Maha narayan tail,
Laxadi Tail,
Nirgundi tail, etc.,**

Name : Painout

Description : Pain Relief gel

Pack : 100 ml

**Composition : Maha narayan tail,
Laxadi Tail,
Nirgundi tail, etc.,**



Name : Painout

Description : Pain Killer Oil

Pack : 100 ml

**Composition : Maha narayan tail,
Laxadi Tail,
Nirgundi tail, etc.,**





Name : Hi Jeen-V

Description : Hand Wash

Pack : 250 ml

Composition : Hand Wash

Name : Kesh Maha Rani

Description : Hair Oil

Pack : 120 ml

Composition : Herbal Hair Oil



Name : Hi Jeen-V

Description : Vaginal Wash

Pack : 180 ml

Composition : Vaginal Wash with Unique ingredients



Name : Hi Jeen-V

Description : Vaginal Wash

Pack : 180 ml

Composition : Vaginal Wash with Unique ingredients

Name : Hi Jeen Soap

Description : Sandal Soap

Pack : 100 g

Composition : Bathing Soap



Name : Danil Soap

Description : Medicated Soap

Pack : 100 g

Composition : Bathing Soap



Return on Investment [ROI]

Start Up - Expenditures	
Franchisee Fee-Tanure-5 Years	
Franchisee Fee	83000
GST @ 18 %	14940
TOTAL - Exp. - A	97940
TASTYZONE BASIC AMENITIES	
Marketing expense phase I [Printer, A/C, TATA ACE]	400000
First Consignment [OTC & FMCG] PRODUCTS	99060
TOTAL - Exp. - B	499060
Net Amount has to be Paid to ETHIX [A+B]	597000
Other Investment	
SS Racks & Shelves	35000
Name Boards	7000
SHOP's Expense	158000
TOTAL - Exp. - C	200000
Investment for TASTYZONE Setup A+B+C	797000

Running Cost - Expenditures		
Working Capital [operational cost]		
Particulars	Monthly	Annual
Chief Branch Incharge or Co-Ordinator [1] Salary	10000	120000
Sales Officer [1] Salary	13000	156000
Salesman [1] Salary	7000	84000
House Keeping [1] Salary	3000	36000
Rent	23000	276000
Other Expenses	4000	48000
TOTAL - Exp. - D	60000	720000
Total Running Cost for Year -1 (A+B+C)	60000	720000
Total Running Cost for Year -2 (@ 10% increase)	66000	792000
Total Running Cost for Year -3 (@ 15% increase)	75900	910800
Total Running Cost for Year -4 (@ 17% increase)	88803	1065636
Total Running Cost for Year -5 (@ 20% increase)	106564	1278763
From the 6th Year, Yearly working capital for TASTYZONE		13 Lacs



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DETAILS	Sales Vs Revenue [Income]				
	10%	15%	10%	30%	15%
CONFECTIONARIES	20000				
JAMS		15000			
ORGANIC JAM			30000		
FMCG				30000	
OTC					15000
DAILY % OF PROFIT MARGIN FROM THE SALES	2000	2250	3000	9000	2250

DAY wise Sales Growth up to the first 5 years

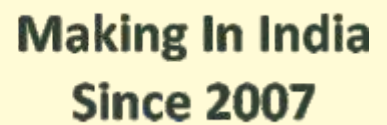
DETAILS	MAXIMUM No. Of	End of 1st Year	End of 2nd Year	End of 3rd Year	End of 4th Year	End of 5th Year
SEGMENT WISE SALES	SALES IN A DAY	30% Capacity	40% Capacity	60% Capacity	80% Capacity	100% Capacity
CONFECTIONARIES	20000	6000	8000	12000	16000	20000
JAMS	15000	4500	6000	9000	12000	15000
ORGANIC JAM	30000	9000	12000	18000	24000	30000
FMCG	30000	9000	12000	18000	24000	30000
OTC	15000	4500	6000	9000	12000	15000
Total SALES / DAY	110000	33000	44000	66000	88000	110000

Projected Revenue Generation

DETAILS	30 % Capacity	40 % Capacity	60 % Capacity	80 % Capacity	100 % Capacity
CONFECTIONARIES	600	800	1200	1600	2000
JAMS	675	900	1350	1800	2250
ORGANIC JAM	900	1200	1800	2400	3000
FMCG	2700	3600	5400	7200	9000
OTC	675	900	1350	1800	2250
Total Profit / DAY	5550	7400	11100	14800	18500

Monthly Cash Flow Statement for 5-Business years

Particulars	Total Income (Per Month)		Total Expense (Per Month)		Net Earnings Per Month
	Revenue	Extra Revenue (New Product)	Monthly Operational Cost	Inevitable Exp. (Every Month)	
End of 1 st Year (30% Capacity)	166500	85000	60000	750	190750
End of 2 nd Year (40% Capacity)	222000	93500	66000	1000	248500
End of 3 rd Year (60% Capacity)	333000	106250	75900	1250	362100
End of 4 th Year (80% Capacity)	444000	123250	88803	1500	476947
End of 5 th Year (100% Capacity)	555000	144500	106564	1750	591186
	Monthly Net Income for Franchise (from 6th Year onwards)				Above 5 Lacs



A young girl with dark hair, wearing a red headband, a red sleeveless dress with a gold belt, and a gold necklace, stands with her arms outstretched. She is wearing black flat shoes. To her left is a circular award seal with a star and the word 'AWARDED' on a red ribbon.



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BRAND IMAGES



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An Integral Part of **Ethix Industries Inc.,**
(An ISO 9001 : 2008 & GMP Certified Co.)

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JustdialTM
App available on:   



Reach Our Factories

FACTORY #1 : ETHIX HEALTH CARE

BETA & NON-BETA LACTUM TABLETS, CAPSULES & DRY SYRUP. Sachet, Oral Liquids & Softgel

82/33, Kalka-Shimla Highway, Deonghat, Saproon, SOLAN-173 211. Himachal Pradesh, INDIA.

Phone: +91-1792-228042/44, Email: pankaj@ethix.in, Mobile: 9736572074, 9816743365

FACTORY #2 : MAXWELL PHARMA

BETA & NON-BETA LACTUM INJECTIONS, EYE / EAR DROPS & OINTMENTS / CREAMS.

Industrial Plot # 6 & 7, Sector - 5, Parwanoo, Solan-173 220, Himachal Pradesh, INDIA.

Phone: +91-1792-234 104, Email: varun@ethix.in, Mobile: 9780986791, 9805010986

FACTORY #3 : ETHIX INDUSTRIES INC.

COSMETIC, AYURVEDA & FOOD PROCESSING UNIT

Industrial Plot # 10, Sector - 3, Parwanoo, Solan-173 220, Himachal Pradesh, INDIA.

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Reach Our Offices

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